

The ICI Affiliate Program: FAQs

If you have a website and want to earn commissions for promoting ICI courses on your site, join our affiliate program powered by 1shoppingcart.

Joining Our Affiliate Sales Channel

What is an affiliate program?

An affiliate program allows you to place links to our courses on your Web site. By placing these links, visitors to your site have the opportunity to enrol into courses online. If a product is purchased through a customer coming from your Web site, we pay you a commission for each sale where we have received payment.

What are the benefits of becoming an affiliate?

There are many benefits to becoming an affiliate!

- Adding value to your site by offering products and services that make your site more interesting and informative
- Earning commissions - building a revenue-generating business model for your site
- Attracting repeat visitors to your site by offering products and services from one of the Internet's leading sites for International Students
- Building credibility for your site through marketing partnerships with one of the Internets leading educational establishments for career education.

Does it cost me anything to become an affiliate?

No! It's absolutely free to join our affiliate program. There is no charge to apply and there is no minimum sales requirement.

Can a Web site outside the countries within which ICI operates be an affiliate?

Yes. We welcome affiliates from anywhere in the world. Our students study from and enrol from almost every country.

I operate more than one Web site. Can I still be an affiliate?

Yes. You can have multiple sites as an affiliate. You can have one affiliate account with us that will include all of your sites. You can track the progress of each of your sites separately and be paid with a single monthly commission payment.

How do I sign up?

You complete our quick online application form located at www.ici.net.au/affiliates.htm. After your application is submitted, we will contact you to let you know if you've been accepted as an affiliate, and we will provide you with information on how to get started.

How does the program work?

An affiliate program allows you to make money by referring customers to our Web site. You do this by placing links on your site. Every time you refer a customer to us and that customer makes a booking fro a course (an online enrolment) you earn a commission at 15% commission.

Is my Web site eligible to become an affiliate?

Most sites will qualify to participate in the program. Anyone may submit an application, but we do reserve the right to refuse membership to a site or revoke a site's membership at any time if we deem that it contains objectionable material.

What are my responsibilities an as affiliate?

The only thing you are responsible for is using the Affiliate Shop Account Manager to create and place links on your site. We handle everything else.

What are your responsibilities?

We will provide you with the tools and support you need to maximise sales through your site. We also handle student bookings, arrivals, and billing for all students you refer to us.

I don't have a Web site. Can I still apply?

Unfortunately, no. In order for us to accept you as an affiliate, we must be able to view your Web site.

What if I operate more than one Web site?

You can have multiple sites under one affiliate account. You can create links specifically for each site and generate separate reports for each site. You will receive one commission payment for all sites.

Setting Up Links

How do I create links?

Your links will be created for you and waiting for you in the login section of your affiliate account.

Where should I place the links on my site?

You should place links where they are easy for your site visitors to find, such as your home page. Some areas you may want to place your links include your home page, your navigation bar, and any other traffic areas. If you place the links in an easily accessible location on your site, your visitors will be more likely to make a purchase.

Can I use your content on my site?

With our prior written consent you can use text and graphics from our site.

Tracking, Payment and Reporting

How much can I earn?

We can't predict how much you will earn. It all depends on the links you place on your site and how many visitors you have.

How do I know how much commission I've earned?

Through the affiliate login account area, you can access reports, which are updated daily, that provide information on impressions, click throughs, enquiries, bookings, and commissions earned.

What about if a student cancels their booking?

If a student cancels their booking for a refund, or if credit card charges are reversed due to a dispute or credit card fraud, your account will be debited for any commission earned on that transaction.

How can I monitor my sales?

You can monitor your sales by accessing reports as often as you like through the Affiliate Account login area.

Who processes orders and handles customer service?

We do all of that for the customers that you refer to our site. All you have to do is place links on your site. We do the rest.

How will you know that the orders came from my site?

All links from your site to our site contain a unique identifier so that every time a user comes to us via your site, we know to credit you when a booking is made and payment received. The user must have cookies enabled.